

## ***Policy***

LMRL AA Program Appearance and Attire Policy

## ***Objective***

To promote the stature and appeal of the LMRL AA Program through consistent and attractive public presentation; and to provide a framework for the orderly production, distribution and management of attire associated with the program.

## ***Policy Description***

### **Appearance**

Participants of the LMRL AA Program act as the representatives of the LMRL in events throughout the province and across Canada. As such, it is essential that the athletes and staff of the LMRL AA teams present an attractive, uniform appearance at all events in which they attend. Events governed by this policy shall include all games, out-of-town tournaments and events, and any other public appearance where the team is represented.

### **Responsibility**

Design, selection, and acquisition of all AA Program clothing and accessories is the responsibility of the LMRL AA Program Equipment Manager. When a change is required to standard issue on- or off-ice attire used by LMRL AA teams, the Equipment Manager shall identify suitable alternatives and present a proposal and recommendations to the LMRL AA Executive for approval before any acquisition may occur. No alternate on- or off-ice attire may be acquired by LMRL teams and participants. The LMRL AA logo may not be used in other clothing productions without the approval of both the LMRL AA Program Equipment Manager and the LMRL AA Executive Committee.

### **Off-ice and Walk-out Attire**

All LMRL AA team athletes and staff are strongly encouraged to acquire authorized LMRL walk-out uniforms. Acquisition of walk-out attire for LMRL AA Development teams and staff is recommended but optional. Acquisition of walk-out uniforms is on a team-by-team basis and not player-by-player. Any LMRL AA walk-out attire and any authorized accessories chosen by AA teams must be acquired by all team members.

The LMRL AA Program walk-out uniform must be worn by the athletes and staff at all events where the team is representing the LMRL.

As representatives of the LMRL AA Program, the AA Executive members may optionally acquire LMRL AA walk-out attire and, as such, must abide by the same restrictions governing athletes and staff.

### **On-ice Attire**

The LMRL AA Program provides each AA athlete with one or more jerseys each season. A refundable deposit in the form of a post-dated cheque for \$75 per jersey is required at by October 15 annually. The deposit will be returned in full when the jersey is returned in good condition. At the discretion of the AA Equipment Manager, damaged jerseys may result in a forfeiture of the deposit. Jerseys are provided for the period in which the athlete is associated with the LMRL AA Program and must be returned by April 30.

All LMRL AA Athletes shall wear authorized LMRL AA jersey and pants at on-ice events when representing the LMRL AA Program. Jerseys may also be worn at team-sanctioned events such as off- and on-ice fundraisers. On-ice attire provided by the LMRL AA may not be worn at practices or any event not sanctioned by the AA Program or team.

### **Fan Attire**

The LMRL AA Equipment Manager may develop a line of attire distinct from LMRL AA team and team staff walk-out attire for sale to supporters of the AA Program. No wear restrictions shall apply on fan attire